Subject: Time for Some Other Eyes - Jebejian Response

From: Donald Duckworth **Date:** 6/5/18, 8:58 AM

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Maybe we should start to refer to this letter as the BID Board's "Open Letter." Maybe it should be considered to be a response to both Jebejian and Anat Escher email. It could also address Laura Aflalo's questions.

I've attached:

- Jebejian's original email
- DRD "summary" response
- Farasat + DRD detailed response + attachments
- Anat Escher original email
- Laura Aflalo Email
- Kim S. Social Media Stats

Daniel, can you take another stab at this? I'd like to distribute all of these materials to the Board Members today so that everyone can have some thinking time before deliberating on a final response at Friday's MBIA Board Meeting.

Kim, we need your skills on this! I feel it's too long and detailed. Yet I feel that all of this needs to be said. Plus we need to add your Social Media Stats. Maybe we need to do a "Q & A" or sectioned type format that allows readers to self-select what they read for their individual interests. We need to plan on a email distribution and a printed copy distribution Next week. Time is short.

Let me know your thoughts, please.



- Attachments-1/Jebejian Email Orig 180531.pdf
- Attachments-1/Jebejian Email Response 180530 Draft Response to Richard Jebejian May 31.docx
- Attachments-1/Jebejian Email Response 180604_2 Farasat + DRD Letter to BID Property Owners (Jebejian) Farasat v2.docx
- <u>Attachments-1/Jebejian Email Response 180604_2 Farasat + DRD + Att.pdf</u>
- Attachments-1/Anat Email Orig 180511.pdf
- Attachments-1/Aflalo Email 180530.pdf
- Attachments-1/Kim Sudhalter Social Media Stats 180513.docx